



ROLE: Media and Ad Sales Lead

COMPANY DESCRIPTION

RealmSurf Inc. is a startup that aims to combine Virtual Reality travel media with Artificial Intelligence to produce groundbreaking immersive experiences.

We are inspired by a vision where people can explore the world's many wonders for under \$100. We imagine users surfing from realm to realm with artificial intelligence that can reveal the earth's secrets to them. And we dream about explorers inviting their friends and family into a media experience that is all encompassing.

At RealmSurf, we believe that VR + AI = A World of Possibilities.

EMPLOYMENT TYPE

Co-founder / Voluntary

THE CHALLENGE/ OPPORTUNITY

RealmSurf is seeking to create a robust and diverse team of innovators and technical specialists that will:

- 1) Collaborate on a functioning prototype platform that combines VR with AI.
- 2) Be able to successfully fundraise from angel and crowd investors.
- 3) Forge commercial alliances with other players in the emerging VR and AI sectors.

This opportunity does not pay hard dollars – at least not initially. It is for an adventurous and entrepreneurial individual who wants to:

- Work for an ownership stake in a new age media company;
- Help build an inclusive and visionary enterprise from the ground up;
- Be involved in key decision making from the get-go;
- Be a leader and a team-player at the same time;
- Innovate, collaborate and bootstrap in an agile manner.



JOB DESCRIPTION

You will collaborate with a diverse and passionate team of individuals on a prototype platform that merges VR travel media with AI technology.

Your 3 core objectives will be as follows:

1. Conduct in-depth research into the online advertising revenue models utilized by Google Search, YouTube, Facebook, LinkedIn, Pinterest, Instagram and Snap Chat.
2. Lead the design of an online advertising revenue model for RealmSurf that can be operationalized via software code, and create all supporting user guide materials.
3. Formulate an outreach plan aimed at brands that might be interested in advertising on the RealmSurf platform, and take responsibility for executing on the plan.

DESIRED ATTRIBUTES, SKILLS AND EXPERIENCE

- Proficient in English, with strong verbal and written communication skills.
- A college major or master's degree in marketing is highly desirable.
- A demonstrated interest in business model formulation and competitor benchmarking.
- A demonstrated interest in new technology platforms and software coding is a definite bonus.

LOCATION

Preferably San Francisco and the Bay Area: however, working remotely is OK.

INITIAL COMPENSATION

Equity share negotiable. 4 year vesting with 1 year cliff.

MORE INFORMATION

Contact rob@realmsurf.com

Visit www.realmsurf.com

LinkedIn: <https://www.linkedin.com/company-beta/17943044/>