



ROLE: Social Media Lead

COMPANY DESCRIPTION

RealmSurf Inc. is a startup that aims to combine Virtual Reality travel media with Artificial Intelligence to produce groundbreaking immersive experiences.

We are inspired by a vision where people can explore the world's many wonders for under \$100. We imagine users surfing from realm to realm with artificial intelligence that can reveal the earth's secrets to them. And we dream about explorers inviting their friends and family into a media experience that is all encompassing.

At RealmSurf, we believe that VR + AI = A World of Possibilities.

EMPLOYMENT TYPE

Co-founder / Voluntary

THE CHALLENGE/ OPPORTUNITY

RealmSurf is seeking to create a robust and diverse team of innovators and technical specialists that will:

- 1) Collaborate on a functioning prototype platform that combines VR with AI.
- 2) Be able to successfully fundraise from angel and crowd investors.
- 3) Forge commercial alliances with other players in the emerging VR and AI sectors.

This opportunity does not pay hard dollars – at least not initially. It is for an adventurous and entrepreneurial individual who wants to:

- Work for an ownership stake in a new age media company;
- Help build an inclusive and visionary enterprise from the ground up;
- Be involved in key decision making from the get-go;
- Be a leader and a team-player at the same time;
- Innovate, collaborate and bootstrap in an agile manner.



JOB DESCRIPTION

You will collaborate with a diverse and passionate team of individuals on a prototype platform that merges VR travel media with AI technology.

Your 3 core objectives will be as follows:

1. Develop an online social media strategy for RealmSurf, and then execute on that plan.
2. Conduct in-depth research into VR social media platforms and maintain a map of the VR social media competitive landscape.
3. Lead outreach efforts for crowdfunding campaigns.

DESIRED ATTRIBUTES, SKILLS AND EXPERIENCE

- Proficient in English, with strong verbal and written communication skills.
- Demonstrated passion for social media platforms and emerging communication technologies.
- Demonstrated interest in one or more of the following: advertising, marketing, media branding, creative writing and/or social engagement.
- You'll receive bonus points if you are familiar with an additional major language beyond English, such as Korean, Spanish, Japanese, German or Mandarin.

LOCATION

Preferably San Francisco and the Bay Area: however, working remotely is OK.

INITIAL COMPENSATION

Equity share negotiable. 4 year vesting with 1 year cliff.

MORE INFORMATION

Contact rob@realmsurf.com

Visit www.realmsurf.com

LinkedIn: <https://www.linkedin.com/company-beta/17943044/>